

PRESS RELEASE

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OPEN HOUSE EVENT TO INTRODUCE NEW DECOMPRESSION THERAPY

Only local chiropractor certified in Kennedy Decompression Technique

PITTSBURGH, September 22, 2009 – To introduce the additional service of Spinal Decompression Therapy, Finn Chiropractic Group will host an Open House on Tuesday, September 29 from 5-8 p.m.. The event is open to the public and will feature live demos of the service, as well as refreshments and raffle prizes. The only local chiropractor certified in the Kennedy Decompression Technique, Dr. Shawn T. Finn will conduct the live demos, explain the procedure in detail and answer questions.

“We’re thrilled to be able to provide this cutting-edge service to our patients,” said Dr. Finn. “This advanced technique is a non-surgical option that can finally bring relief to many people who suffer from neck or back pain. This Open House provides the ideal setting to present it to the community.”

Spinal Decompression Therapy is a non-surgical, traction-based treatment for conditions such as neck and low back pain, disc herniation, and sciatica. The procedure uses advanced medical technology to relieve pressure on the spine by stretching and decompressing the discs. Patients, fitted with pelvic and thoracic harnesses, lie on a computerized controlled table. Most patients find the sessions, which last about 30 minutes, to be comfortable. Treatment typically involves 8-12 sessions, with many patients reporting pain relief after the first few sessions.

“Unfortunately, most people who suffer from chronic neck or back pain just learn to live with it,” Dr. Finn said. “Now there is another effective option they can pursue in an effort to find pain relief and correct the underlying problem causing the pain. This advanced treatment option can help to restore a person’s functional mobility and overall quality of life.”

Not everyone is a candidate for spinal decompression therapy, and a complete chiropractic exam is necessary to make that determination. Event attendees who have not previously been patients at Finn Chiropractic Group can schedule a free exam and consultation, including x-rays (if needed). To receive the free appointment, new patients do need to make a one-time \$10 donation to VOICE, a local charity supporting survivors of violent crime.

Anyone interested in attending the Open House event should RSVP to 724-776-2673 or info@finnchiro.com.

Finn Chiropractic Group

Founded in 1998, Finn Chiropractic Group is located in Seven Fields, PA, just north of Pittsburgh. In addition to spinal decompression therapy, the clinic offers a wide variety of therapeutic services, including spinal adjustments, therapy modalities, rehabilitation, flexion distraction, as well as trigger point and manual soft tissue therapy.

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Dr. Shawn Finn is available for questions or comments at 724-776-2673 or info@finnchiro.com.

Photos also available.